

MAZDA CX-30













Can the soul of a car company touch the heart of its drivers?

We believe so.

And have made it our pursuit.

Our passion.

Each day it inspires us.

To be inventive.

Courageous.

Thoughtful.

And guides us.

To acknowledge the driver

Every step along the way.

Forming a unique bond between human and machine.

Over the last 100 years, we've been putting ingenuity before conventional thinking.

Expressed on the road.

And on the track.

Using technology to enhance our touch. Not replace it.

To not just build a car.

But create a connection.

One that begins the moment you see it.

And grows stronger every time you get behind the wheel.

Elevating each drive into an enriching experience

Making you feel alive.





MAZDA CX-30

Finding that perfect connection is everything. It unleashes a wave of emotion, of elation, and untaps the potential that lies within. At Mazda, our mission is to find harmony between human and machine. To create meaningful bonds that rejuvenate the soul. And through the Mazda CX-30, bring joy to every drive.

Its sculpted curves embrace and reflect the surrounding scenery, bringing the still to life. Its tailored cabin offers a restorative space, with well-appointed features thoughtfully positioned to rest in perfect alignment with the driver. The all-wheel-drive system, now standard across all CX-30 models, and the available new Carbon Edition, heighten the exhilaration of every drive. The CX-30 is an artful statement, crafted to perfectly anticipate the needs of its driver: you.

MORE POWER. MORE CONFIDENCE.

From the engine and transmission to the chassis and beyond, we've designed every aspect of our vehicles to work in harmony with you through a holistic approach we call Skyactiv® Technology. In the Mazda CX-30, the available Skyactiv®-G 2.5 Turbo engine delivers up to 250 hp,¹ and is tuned to provide effortless response. And with up to 320 lb-ft¹ of torque, you can feel it with every press of the accelerator, particularly at low rpm. Smooth acceleration, exhilarating driving dynamics and the power to take on the world are right in your grasp.





YOUR COMPANION FOR EVERY PURSUIT

The Mazda CX-30's standard i-Activ AWD® delivers an inspired performance over any road, and helps you drive confidently in the snow and rain too. This innovative technology uses sophisticated real-time vehicle dynamics modeling to help monitor traction loss and sends torque to the tires that can use it best. This system works in tandem with G-Vectoring Control Plus, which can automatically adjust engine torque and subtly control the brakes at each individual wheel, for a more precise steering response. The end result is an effortless connection between car and driver.

When your destination takes you off the beaten path, simply press the Off-road Traction Assist¹ control button. Engaging this feature helps optimize torque distribution and traction control when traversing uneven terrain. No matter where the road takes you, the CX-30 is engineered to ensure you're always ready for the journey ahead.



TO HEIGHTEN YOUR SENSES, WE CREATED A FEW OF OUR OWN.

Technology that works in concert with the driver, to help you stay in the moment, and be one with your Mazda. This is the thinking behind the intelligent i-Activsense® suite of safety features! Available Blind Spot Monitoring,² Rear Cross Traffic Alert² and standard Driver Attention Alert³ are designed to help you avoid collisions. Mazda CX-30 2.5 Turbo models with the Premium Plus Package feature a 360° View Monitor⁴ to help further enhance your awareness of the road around you. These advanced innovations seamlessly integrate with your CX-30, so you can experience the joy of every drive.





KODO: "SOUL OF MOTION"

A bold intention. Born from our obsession to create beautiful vehicles. Expressed through our design language called Kodo: "Soul of Motion." Capturing movement, even at a standstill. Simplified characteristics that embrace the Japanese philosophy of essentialism. This compelling evolution in our design aesthetic pursues beauty through subtraction and purity. Reflections of light across its surface create more intriguing shapes.



A VIBRANT EXPRESSION

Each element of our design process is intentional. Including the paint. Before a single drop of color is applied, master painters first perfect their technique by hand. Ensuring the surface of the Mazda CX-30 has depth and saturation. They apply color with precision, illuminating the curves and characteristics of our Kodo design. The machines used to paint the CX-30 are calibrated to replicate the exact movement of this human technique. Our daring array of lustrous finishes may be the final touch on the CX-30, but it is the first thing that will catch your eye—and continue to draw your gaze, time and time again.





DESIGN WITH A SINGLE FOCUS: YOU.

For decades, we've studied the human body: how it moves, sensations of touch, sound and sight, muscle and skeletal structure. Every consideration has been made so the Mazda CX-30 feels as if it were built just for you. Effortlessly responding to your direction. This is the human-centric design philosophy known as Jinba Ittai—horse and rider as one.

Our seats further enhance this connection and are shaped to maintain a more comfortable and relaxed posture, and provide natural balance. The steering wheel and pedals have been engineered to consider the way the human body moves naturally, so that the car exhibits a calming sense of poise, handling and comfort. You feel as though your Mazda is an extension of your body. Leaving you feeling energized. Rejuvenated. You, at one with your Mazda.



MAKE A SMARTER CONNECTION

The road less traveled is no place to lose touch. Mazda Connected Services¹ enables you to access your vehicle's health status report, start the engine, lock and unlock the doors remotely and more, all through the MyMazda App on your mobile device—complimentary for the first three years of ownership! In addition, enjoy complimentary Wi-Fi for three months or up to 2 GB? Your Mazda CX-30 can also provide access to emergency services like automatic 911³ dialing and roadside assistance.

Always keeping you connected—it's all part of Mazda's driver-centric philosophy. We place every control within reach, so you can stay focused on the road ahead. An intuitive instrument panel places gauges and displays within your line of sight to minimize distraction. And for an enhanced experience, the Mazda Connect™ Infotainment System includes standard Apple CarPlay™ integration⁴ for your iPhone® (shown) and Android Auto™ integration⁴





BALANCING SILENCE AND SOUND

Letting the right amount of sound in and keeping distracting noises at bay. This is the very essence of Mazda's approach to sound. Thoughtful engineering helps reduce vibrations inside the Mazda CX-30's cabin, and sound insulating materials help further subdue outside clamor. Measures like this help bring your conversations to the forefront, and set the stage for a more refined listening experience.

Through extensive research, our engineers calculated the spatial effects and the delay and reflections of sound to discover the optimal speaker placement and calibrations.

Bringing this all beautifully to life is an available 12-speaker premium audio system from Bose, creating the perfect soundtrack for your journey.

AN INVITATION TO GREATER POSSIBILITIES

The Mazda CX-30 is the crossover designed to ease into small parking spaces and transport you to wide-open ones. With a generous cargo area, a low platform, and an available Rear Power Liftgate, loading your things is easier. Bring your gear, your sense of wonderment and the ones you want to share it all with. From shopping bags to duffel bags, the CX-30 makes room for you to seek out all your adventures.







THE HUMAN TOUCH

The Mazda Takumi are the artisans and craftsmen who hone their skills for years, even decades, to achieve mastery. From their first sketch to the final stitch, their passion, patience and persistence are poured into every design. The Takumi masters are so highly skilled, they can carve a block of clay into a work of art. Instinctually, they use their sight, as well as their touch, to ensure that every curve is perfectly proportioned to their final vision. A process that continues until this human energy breathes life into the vehicle. From designer to driver, this connection ultimately creates an enriching emotional bond between you and your Mazda.

REDEFINING REFINEMENT

An elegant level of craftsmanship—reserved just for you. With the Mazda CX-30, our Takumi masters utilize shape, texture and color to create a welcoming space.

Ambient lighting in the cabin is designed to feel natural to establish the perfect mood. Great care is taken to perfect the tactile connection with the controls, ensuring they feel exquisite to the touch. Sophisticated palette choices, including Red leather – offered exclusively in our new CX-30 2.5 S Carbon Edition, create a welcoming and modern environment. Every inch of our upholstery is tailored to make your driving experience better, and leave you feeling rejuvenated.





Every Mazda is designed to inspire.

We refine every detail, so you can focus on the moments that matter.

Because how you feel, your emotions, your stories—are our greatest rewards.

Deliberate engineering and thoughtful crafting go into every Mazda to feel like no other drive before it.

Because to us, the road is a source of discovery, to which there is no end.





BEAUTIFULLY ACCESSORIZED

up your compatible devices. Plus, when installed by your Mazda Dealer, all Genuine with you, but to complement your style, too.



THE MAZDA COLLECTION

Design, heritage and a passion for driving. The Mazda Collection is inspired by these core values. Dynamic and modern elements take shape through human energy, craftsmanship and the never stop challenging spirit.

see the entire line of apparel and lifestyle accessories at MazdaCollection.com.



ENGINE

TRANSMISSIONS & DRIVETRAIN

FUEL ECONOMY

FUEL TANK CAPACITY

DIMENSIONS

CARGO VOLUME



CX-30 2.5 TURBO

Premium Plus Package shown













AVAILABLE EXTERIOR COLORS

STANDARD FEATURES

SKYACTIV®-G 2.5 Dynamic Pressure Turbo engine SKYACTIV-Drive 6-speed automatic with manual shift and Sport modes

i-ACTIV AWD® with Off-road Traction Assist²

SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control Plus

18-inch alloy wheels with Black Metallic finish and P215/55 R18 tires

LED headlights

LED combination taillights

LED daytime running lights

Rain-sensing windshield wipers

Front grille with Gloss Black finish

Black dual folding heated power side mirrors with memory positioning, integrated LED turn signals and tilt-in-reverse function

Power sliding-glass moonroof with one-touch open and tilt feature

Roof rails

Black rear roof spoiler

Leatherette-trimmed seats

8-way power-adjustable driver's seat with power-adjustable lumbar support and 2-position memory

Heated front seats with three-level adjustment Power windows with one-touch up/down Power door locks with Mazda Advanced Keyless Entry System

7-inch LCD meter display

8-speaker audio system with Mazda Harmonic Acoustics Bluetooth® hands-free phone and audio streaming

MAZDA CONNECT™ Infotainment System³ with: 8.8-inch full-color display, Multifunction Commander control, Pandora® internet radio integration, Infotainment System Voice Command, HD Radio,™ Radio Broadcast Data System program

information, SMS Text Message, audio delivery and reply, Mobile 911 automatic emergency notification⁴

Mazda Connected Services⁵ (3-year trial)

Apple CarPlay[™] integration⁶ and Android Auto[™] integration⁶ Dual USB audio input ports

Steering-wheel-mounted illuminated audio and cruise controls 60/40 split fold-down rear seatback

Center console armrest with covered storage compartment Overhead console with sunglass holder

Driver's and front passenger's sun visors with extension

Driver's and front passenger's illuminated vanity mirror Cargo area lighting

Electronic parking brake

Dual front air bags, front side-impact air bags and side-impact air curtains⁷

Driver's and front passenger's knee air bag⁷ Smart Brake Support (front drive detection) with

pedestrian detection8

Blind Spot Monitoring9

Rear Cross Traffic Alert9 Driver Attention Alert²²

Mazda Radar Cruise Control with Stop & Go¹⁰

Lane Departure Warning System¹¹

Lane-keep Assist11

High Beam Control

Dynamic Stability Control¹² and Traction Control System

Hill Launch Assist²³

Auto-Hold Function

ABS brakes with EBD and Brake Assist

Rear View Monitor¹³

Engine-immobilizer anti-theft system

Tire Pressure Monitoring System

LATCH rear child-seat anchors and upper tethers

PREMIUM PACKAGE

Adds to or in place of 2.5 Turbo features:

Windshield-projected full-color Active Driving Display Adaptive Front-lighting System

LED headlights with signature lighting Windshield wiper de-icer

LED combination taillights with signature lighting

Heated steering wheel Perforated leather-trimmed seats

Mazda Navigation System

Paddle shifters

Bose® 12-speaker premium audio system Front door speakers with gloss finish SiriusXM® satellite radio with 3-month subscription¹⁵ SiriusXM Traffic and Travel Link 3-year subscription¹⁵ includes: Traffic, Weather, Sports Scores, Fuel Prices, and Nearby or Destination Parking

Shark fin antenna Traffic Sign Recognition System¹⁶

Rear Power Liftgate¹⁴

PREMIUM PLUS PACKAGE

Adds to or in place of Premium Package features:

Auto-dimming driver's side mirror Traffic Iam Assist17

Frameless auto-dimming rearview mirror with HomeLink® Front and rear parking sensors¹⁸

360° View Monitor¹⁵

Smart Brake Support–Rear²⁰

Smart Brake Support-Rear Crossing²¹

Please refer to the next two pages for important qualifiers.



CX-30 2.5 S Select Package shown



AVAILABLE EXTERIOR COLORS

STANDARD FEATURES INCLUDE:

SKYACTIV®-G 2.5 DOHC 16-valve, 4-cylinder engine SKYACTIV-Drive 6-speed automatic with manual shift and Sport modes i-ACTIV AWD® with Off-road Traction Assist² SKYACTIV-VEHICLE DYNAMICS with G-Vectoring Control Plus 16-inch alloy wheels with P215/65 R16 tires LED headlights

LED combination taillights and daytime running lights Rain-sensing windshield wipers

Front grille with matte finish Black rear roof spoiler

Cloth-trimmed seats

Air conditioning

Power windows with one-touch up/down Power door locks with remote keyless entry

7-inch LCD meter display

8-speaker audio system with Mazda Harmonic Acoustics

Bluetooth® hands-free phone and audio streaming MAZDA CONNECT™ Infotainment System³ with:

8.8-inch full-color display, Multifunction Commander control, Pandora® internet radio integration, Infotainment System Voice Command, HD Radio,™ Radio Broadcast Data System program information, SMS text message, audio delivery and reply, Mobile 911 automatic emergency notification4

Mazda Connected Services⁵ (3-year trial)

Apple CarPlay[™] integration⁶ and Android Auto[™] integration⁶ Dual USB audio input ports

Steering-wheel-mounted illuminated audio and cruise controls 60/40 split fold-down rear seatback

Center console armrest with covered storage compartment Driver's and front passenger's sun visors with extension

Electronic parking brake

Driver's and front passenger's knee air bag⁷

Dual front air bags, front side-impact air bags and side-impact air curtains7

Smart Brake Support (front drive detection) with pedestrian detection8

Driver Attention Alert²²

Mazda Radar Cruise Control with Stop & Go¹⁰

Lane Departure Warning System¹¹

Lane-keep Assist11 High Beam Control

Dynamic Stability Control¹² and Traction Control System

Hill Launch Assist²³

Auto-Hold Function

ABS brakes with EBD and Brake Assist

Rear View Monitor¹³

Engine-immobilizer anti-theft system

Tire Pressure Monitoring System

LATCH rear child-seat anchors and upper tethers

SELECT PACKAGE ADDS TO OR IN PLACE OF 2.5 S FEATURES:

18-inch alloy wheels with Silver Metallic finish and P215/55 R18 tires Body-colored folding power side mirrors with integrated LED turn signals Rear privacy glass

Roof rails Dual-zone automatic climate control Rear air conditioning vents Leatherette-trimmed seats Leather-wrapped steering wheel and gear selector Mazda Advanced Keyless Entry System Rear-seat center armrest with cup holders Blind Spot Monitoring9 Rear Cross Traffic Alert9

1 Available exterior colors, some available at extra cost, vary based on vehicle and package combinations. Visit MazdaUSA.com to see all the vibrant color choices available. 2 Off-road Traction Assist helps free tires that are stuck when vehicle tires become embedded in mud, sand or deep snow. 3 Don't drive while distracted. Even with voice commands, only use Mazda Connect™/other devices when safe. Some features may require cellular or Wi-Fi service; some features may be locked out while the vehicle is in motion. Not all features are compatible with all phones. Message and data rates may apply. 4 Mobile 911 automatically calls 911 from a paired hands-free device when a moderate to severe collision is detected. Specific phone settings are required. There are limitations to the system. Please see your Owner's Manual for further details. 5 Connected services are subject to change at any time without notice. Mazda Connected Services is provided during a 3-year trial period; annual subscription fees apply thereafter. Use of MýMazda App and compatible phone are required. Connected services require cellular or Wi-Fi service. Data fees may apply. Never drive while distracted or while using a hand-held device. Please see your Owner's Manual for important feature details and related privacy information. 6 Requires compatible phone and standard text and data rates apply. Thirdparty interface providers are solely responsible for their product functionality and third-party terms and privacy statements apply. Don't drive while distracted or while using a hand-held device. Android and Android Auto are trademarks of Google LLC. Apple CarPlay and iPhone are trademarks of Apple Inc. 7 Always wear your seat belt and secure children in the rear seat in appropriate child restraints. 8 Smart Brake Support (front drive detection) operates under certain conditions between about 6.3 and 49 mph when the object is a pedestrian or bicycle and 3 mph or higher when the object is a vehicle. It is not a substitute for safe and attentive driving and is only designed to reduce damage in the event of a collision. There are limitations to the operation and detection of the system. Please see your Owner's Manual for further details. 9 Always check your mirrors. Be aware of the traffic around you. There are limitations to the range and detection of the system. Please see Owner's Manual for further details. 10 Mazda Radar Cruise Control (MRCC) with Stop & Go is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system.



CX-30 2.5 S PREFERRED



AVAILABLE EXTERIOR COLORS¹ ADDS TO OR IN PLACE OF SELECT PACKAGE FEATURES:



Driver's and front passenger's illuminated vanity mirror



CX-30 2.5 S CARBON EDITION



AVAILABLE EXTERIOR COLOR¹



AVAILABLE EXTERIOR COLORS¹

ADDS TO OR IN PLACE OF PREFERED PACKAGE FEATURES:

18-inch Black Metallic alloy wheels and P215/55 R18 tires Black dual folding heated power side mirrors with integrated LED turn signals Red leather-trimmed seats

ADDS TO OR IN PLACE OF PRFFERED PACKAGE FEATURES: Windshield-projected full-color Active Driving Display

Adaptive Front-lighting System Bose® 12-speaker premium audio system Front door speakers with gloss finish LED headlights and LED combination taillights with signature lighting Perforated leather-trimmed seats Mazda Navigation System Paddle shifters Rear Power Liftgate¹⁴ SiriusXM® satellite radio with 3-month subscription¹⁵ SiriusXM Traffic and Travel Link 3-year subscription¹⁵ includes: Traffic, Weather, Sports Scores, Fuel Prices, and Nearby or Destination Parking Shark fin antenna Traffic Sign Recognition System¹⁶

Driver action is required to resume MRCC with Stop & Go after a complete stop. Please see your Owner's Manual for further details. 11 Lane Departure Warning System and Lane-keep Assist operate at speeds of about 40 mph and faster. Neither system is a substitute for safe and attentive driving. There are limitations to the range and detection of each system. Please see your Owner's Manual for further details. 12 Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your Owner's Manual for further details. 13 Rear View Monitor does not provide a comprehensive view of the entire rear area of this vehicle. Always check your surroundings. 14 Always check the area around the Rear Power Liftgate before opening and closing it. Please see your Owner's Manual for further details. 15 SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Current information and features may not be available in all locations. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. 16 Traffic Sign Recognition System is not a substitute for safe and attentive driving. Factors including weather and condition of the traffic Sign can impact recognition or display of the sign. Always check traffic signs visually while driving. Please see your Owner's Manual for further details. 17 Traffic Jam Assist is not a substitute for safe and attentive driving. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. 18 Always check your mirrors. Be aware of your surroundings. There are limitations to the range and detection of the system. Please see your Owner's Manual for further details. 19 360° View Monitor may not provide a comprehensive view of the entire surrounding area of this vehicle. Always check your surroundings visually. Please see your Owner's Manual for further details, 20 Smart Brake Support–Rear operates under certain conditions between about 2 and 4 mph when an obstruction is detected at the rear of the vehicle. It is not a substitute for safe and aftentive driving and is only designed to reduce damage in the event of a collision. There are limitations to the operation and detection of the system. Please see your Owner's Manual for further details. 21 Smart Brake Support–Rear Crossing operates under certain conditions when a vehicle approaches from the rear left or rear right while you reverse out of a parking space. It is not a substitute for safe and attentive driving and is only designed to reduce damage in the event of a collision. There are limitations to the operation and detection of the system. Please see your Owner's Manual for further details. 22 Driver Attention Alert operates between about 41 and 86 mph. It is not a substitute for safe and attentive driving. There are limitations to the operation and detection of the system. Please see your Owner's Manual for further details. 23 Hill Launch Assist is an auxiliary device that assists the driver in accelerating from a stop while on a slope. It is not a substitute for safe and attentive driving. There are limitations to the system. Please see your Owner's Manual for details. PRODUCT CHANGES AND OPTIONS AVAILABILITY: Following publication of this brochure, certain changes in standard equipment, options, prices and the like—or product delays—may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations.



MAZDA MOTOR CORPORATION